

The Coves at Smith Mountain Lake is a community with a demonstrated commitment to beautiful homes and scenic preservation. We also have a proven passion for the performing arts, which is easy to see every time the public joins us to enjoy world-class artists performing in **The Coves Amphitheater**.

But that commitment and passion, when combined with the effort and generosity of our **volunteers, sponsors, and guests**, provide the essential ingredients allowing us to **deliver crucial operating funds to our charity partners serving the healthcare, nutrition and development needs of our under-served neighbors** every day with a focus on our younger citizens in need.

This report uses practical examples to illustrate what the funds contributed by the 2024 Coves Charity Concert Season made possible. It was our best result yet, **bringing our 5-year total of charity partner direct support to over \$150,000**, and bodes well for improvement as we head into 2025.



TOTAL AMOUNT RAISED IN 2024

\$38,000



Covered the cost of over half of the **13,000 total meals** served by TBI to neighbors in need.



Covered the cost of **3,100 meals** served to youth summer program attendees of SMLGN.



Covered one of the **\$2,000 Martha Bowers Memorial SMAC Scholarships** awarded to college-bound local high school students pursuing a degree in the Arts.



Covered nearly **2000 generic medications and prescriptions** for uninsured residents of Franklin County.



\$5000 contribution made in the name of the Coves Charity Concert Series in support of the new **Carilion Cancer Center**.



\$3,800 to named charities sponsored by 2024 performers Michael Franti, Gregory Alan Isakoff, and Trampled by Turtles.

If you would like to participate in our 2025 charitable giving efforts, please consider:



PURCHASING A SKYBOX FOR YOUR FAMILY, EMPLOYEES, CUSTOMERS, OR SOCIAL GROUP

Our air-conditioned private skyboxes come complete with a private deck, access to our VIP bar and bathroom facilities, and a direct line of sight to the amphitheater stage. Funds go to our charity partners who will issue 501c3 receipts. [Reserve your skybox by clicking here.](#)



ATTEND ONE OF OUR PRE-CONCERT CATERED DINNERS

Our themed dining experiences showcase the culinary talents of area chefs and feature locally-sourced ingredients. Each dinner is hosted at one of the “big view” areas of The Coves and includes cocktails, entertainment, and an opportunity to meet the chefs and farmers behind the menu. Seating is limited and all profits go to our charity partners. To be added to our early notice invite list, [click here.](#)



MAKE A DIRECT DONATION TO OUR CHARITY PARTNERS

Your support allows our charity partners to continue their important work of helping our under-served neighbors. [Please visit www.covesatsml.com/partners](http://www.covesatsml.com/partners) to learn more about their missions and to make direct donations to their causes.



TIP BIG AT OUR BARS!

Our volunteers, whose tireless efforts make our concerts a reality, graciously donate their tips to our charity donation pool.

BECOME A SPONSOR

Partnering with The Coves Amphitheater allows sponsors to place their branding in front of our devoted audience of music lovers, which includes upwards of 1,500 guests per show, media exposure across all major channels and platforms, and inclusion in our 10,000 subscriber newsletter. In addition, portions of sponsorship dollars go directly to our charity partners.

To learn more about sponsorship opportunities, please visit covesatsml.com/contact.

JOIN OUR CONCERT VOLUNTEERS

Our incredible volunteers are the heart and soul of our charitable efforts, and we owe our success to their dedication and passion! Led by Keri and Gary Jackson, owners of GJ Productions, our world-class volunteer team plays a vital role in creating unforgettable experiences. From ticketing and parking to concessions, VIP concierge services, and marketing, they go above and beyond— even donating their tips to our charity donation pool.

If you'd like to be a part of something special, consider joining our amazing volunteer team by emailing covesvolunteers@gmail.com.

THANK YOU TO
OUR CO-FOUNDING
SPONSORS



**GARY
JACKSON**
PRODUCTIONS